

KAYON SWABY

FOUNDER OF BUILDING AN ENTREPRENEUR, OWNER OF XOXO XPRESSIONS



Kayon entered the world of entrepreneurship in 2013 when she started her first business, which was her first step to what has been a rewarding journey.

Kayon attends the University of Technology Jamaica pursuing a Bachelor's of Science (BSc) Degree in Surveying and Geographic Information Science. She attended the Caribbean Institute for Meteorology and Hydrology Barbados, where she studied Meteorology. She was driven into the field of entrepreneurship based on her personal passion to be her own boss and to create something authentic that represents her and what she believes in.

Though still a part of the corporate world, she used her passion for entrepreneurship to start her own business as well as provide the channel through which other entrepreneurs can start, grow and sustain their businesses.

Kayon has a certificate in Entrepreneurship & Creativity, Marketing, and is in the process of completing a Crowdfunding Course for Caribbean Entrepreneurs. She has partnered with other entrepreneurs to boost their businesses and create new partnership for growth, she is a catalyst for entrepreneurship and a motivator to those in need of motivation. .

Kayon's objective is to empower, educate and motivate other entrepreneurs as well as aspiring entrepreneurs, to start, sustain and grow businesses by providing them with the right knowledge and resources to do so.